Module 1:

1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
   1. Most crowdfunding campaigns were successful (565/1000)
   2. Most campaigns were no longer than a few weeks long.
   3. Theater and film & video category campaigns were the most successful.
2. What are some limitations of this dataset?
   1. Conclusions may be skewed due to the differences in countries; the data provided involves many different countries. (i.e., different countries may value other projects that other countries do not.)
   2. Data drilled down deeper to the area within countries (city, state) may provide a better view. Possibly the scale was too large.
   3. The source of the crowdfunding is undefined.
3. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
   1. Pie charts to simply show the successful, failed, live, and canceled events.
   2. Scatter or box plots to show the outliers within the categories. (i.e., parent category skews from a low (4) for journalism and high (187) for theater for the successful events